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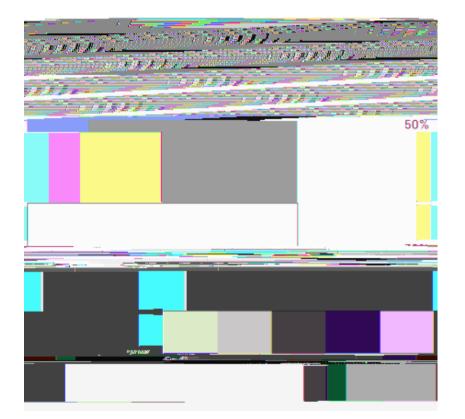
UAF COLLEGE OF BUSINESS AND SECURITY MANAGEMENT BRANDBROOK

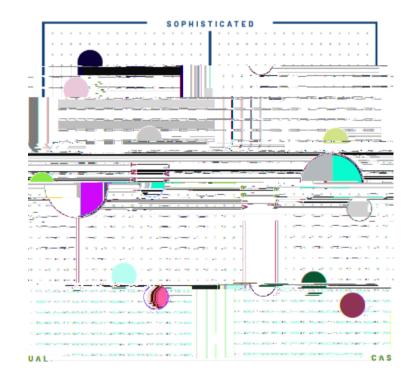
U da ed J ne 17 h, 2022

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COLOR GUIDELINES





SIGNATURE LOGOS

HORIZONTAL LOGO







Ann The Search of Advant one Decents Mananement



and Section Management

STAR LOGOS

MAY BE USED FOR SPECIAL EVENTS, FUNDRAISING, OR RECOGNITION, PROMOTIONAL MATERIALS, AND INFORMAL MARKETING YOU CAN FIND THESE LOGOS <u>HERE</u>.



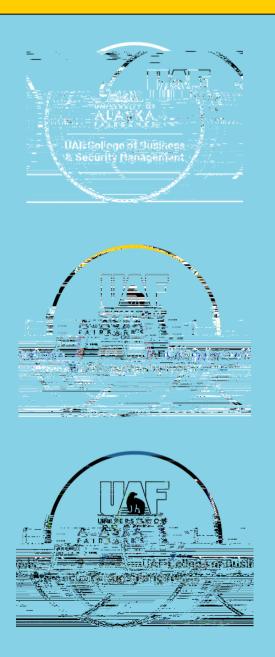


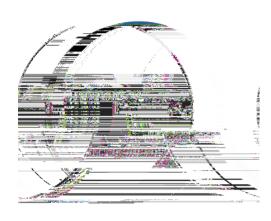


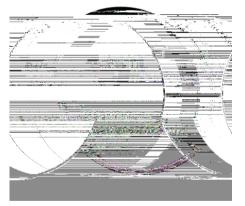


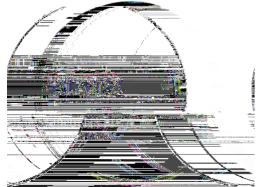
CIRCLE LOGOS

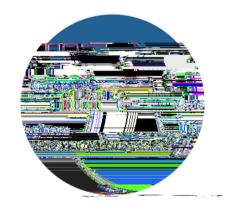
MAY BE USED FOR SOCIAL MEDIA AND PERSONALIZED UAF STATIONARY YOU CAN FIND THESE <u>HERE.</u>

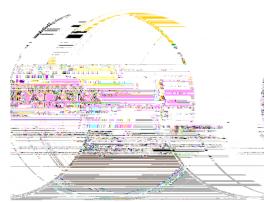












CIRCLE + STAR LOGOS

MAY BE USED FOR SOCIAL MEDIA AND PERSONALIZED UAF STATIONARY

YOU CAN FIND T8AT









Protect of signal



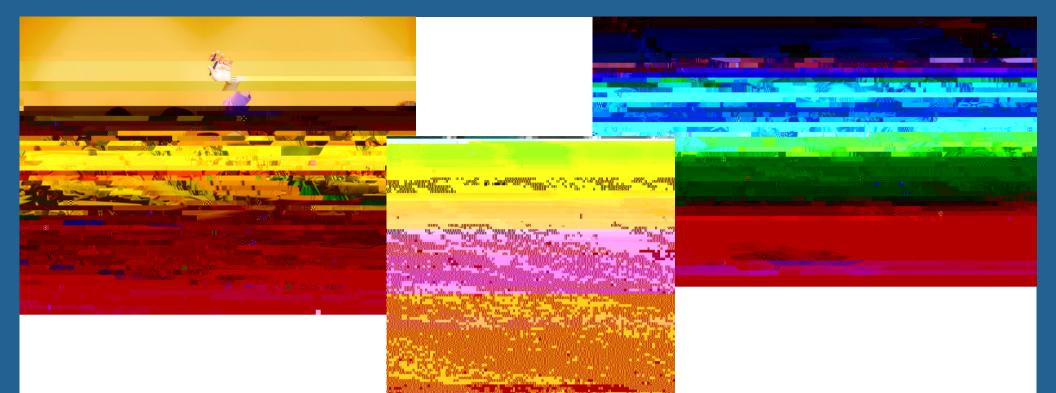
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TYPOGRAPHY

DECORATIVE FONTS	DESCRIPTION
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college of business and security management Social Media Message

• REACH A TARGET AUD

SOCIAL MEDIA



WHEN CRAFTING ANY COMMUNICATION, ASK YOURSELF THE QUESTIONS LISTED HERE.

IF YOU CAN'T ANSWER YES TO ALL OF THEM, GO BACK AND REWORK WHAT YOU'VE WRITTEN.

• USE THE HEADLINE TO CONVEY OUR VOICE, INSTEAD OF SIMPLY LABE

