

# Visual Tools for Shared Understanding in Transdisciplinary Knowledge Processes

Tracie N. Curry  
University of Alaska Fairbanks  
Toolik All Scientists Meeting  
January 27, 2017

# Knowledge processes:

- € Creating information (original research)
- € Sharing information (disseminating research)
- € Using information (environmental policy and decision-making)

# Arctic Context:

Complex social-environmental system

# Arctic Context:

Complex social-environmental system

# Challenges in Transdisciplinary Knowledge Processes:

# Challenge: Ineffective Communication

Misalignment in communication between diverse actors

- € Differing levels of information
- € Different mental modes of understanding

Solution:

Cultivating Shared Understanding

Exclusion of differentiated knowledge sources like local and traditional knowledge

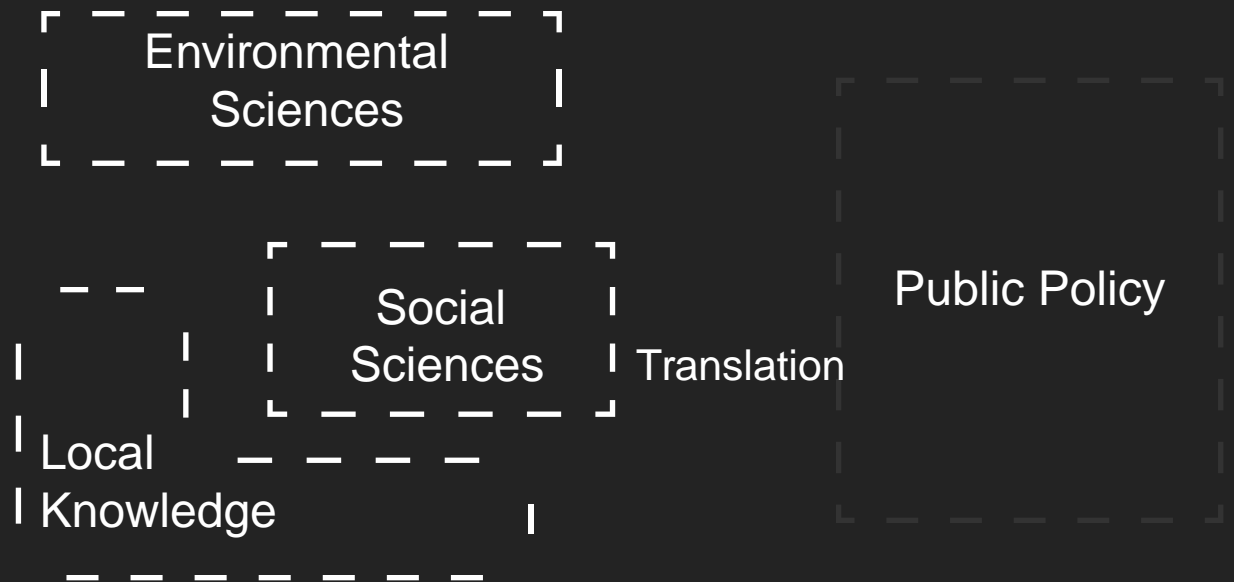


Solution:

# Boundary Work

Tensions arise at the interface between communities with different views of what constitutes reliable or useful knowledge

- Spanning activities facilitate collaboration across boundaries



# Boundary Objects:

Boundary objects help facilitate boundary work. They are scientific objects with the dual role of crossing intersecting social groups AND satisfying the informational requirements of each

€ Databases

€ Standardized forms

€ Visual tools

Focus:

What tools and processes are most effective at delivering information and creating shared understanding?

# Role of Visual Tools in Conveying Place-Based Knowledge:

Researching visual tools and their ability to aid in the development of shared understanding between local communities and outsiders by improving understanding of place-based concepts

- € Long-term environmental change
- € Scale and magnitude of change
- € Impact on local ways of life

# Visual Tools:

The range of •visual artifactsŽ (maps, drawings, diagrams, digital graphics, photographs, etc) with different functions and uses in constructing meaning

# For Example Photography



# For Example Photography

## Drawbacks

- € Snapshot in time
- € Hidden processes
- € Limited to what has already happened



1972

1982

1990

1997

2003

2013

# Time series

Prudhoe Bay, Colleen Site A  
Credit: BP Exploration Alaska, Inc.  
UAF Geobotany



# Potential futures

Arctic Food Network  
Credit: Lateral Office Architecture  
Venice Architecture Biennale 2014

Bene“ts of visuals:



# Project details:

- € Participatory action research in partnership with Native Village of Wainwright
- € Elder interviews
- € Visual representation of interview narratives
- € Focus groups

# Target Audience:

Academically trained persons involved in natural resource management and environmental policy





# Target Audience:

## Considerations

- € Trained in the conventions of Western science
- € Accustomed to charts, diagrams, and technical line drawings with limited color, texture, and perspective
- € Assigning greater truth to abstracted images of generalizable scientific information,
- € and lesser truth to naturalistic or interpretive images about concrete, individual events and people

3

1

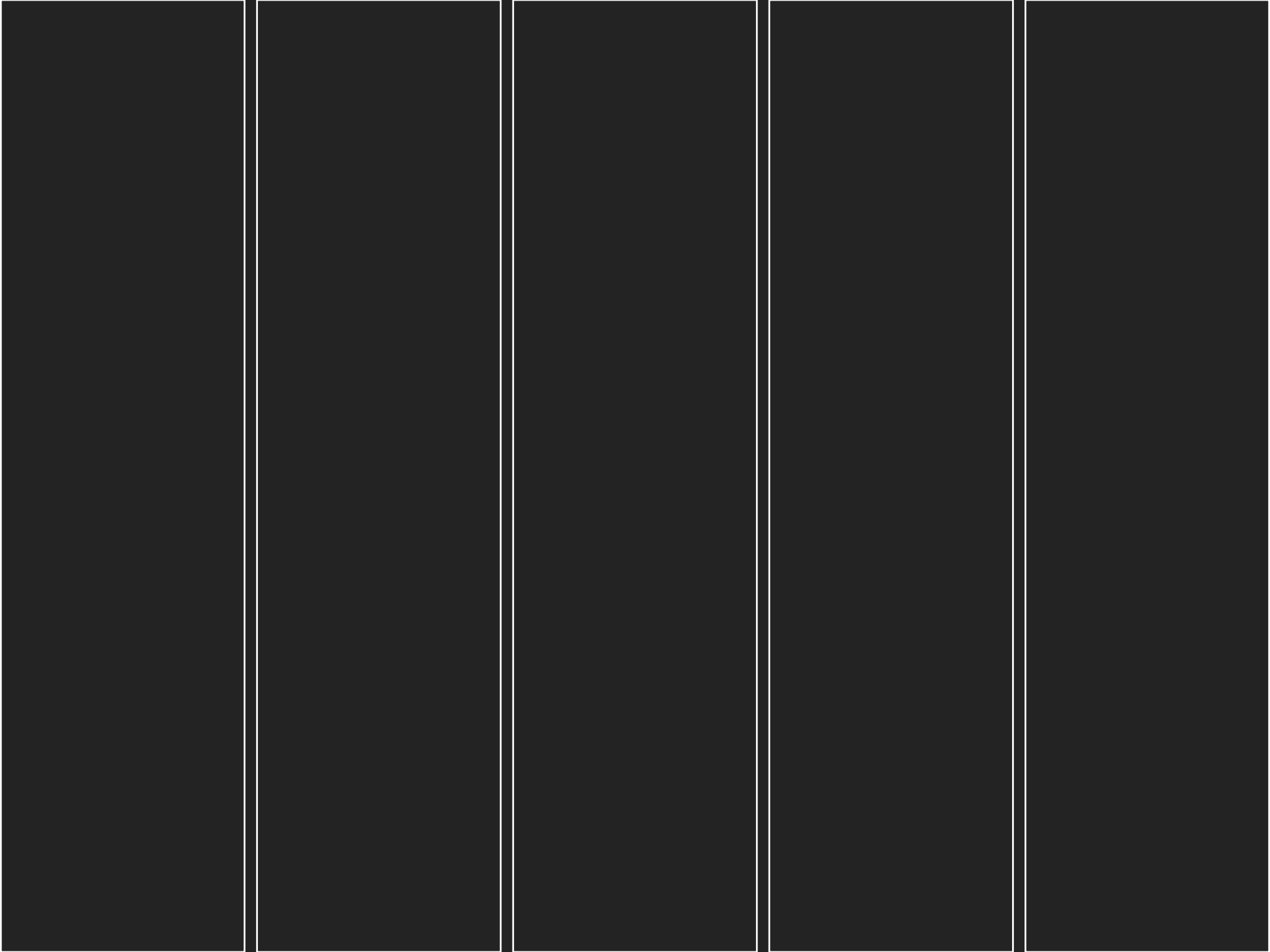
2

1, 2: Ko“nas et al. (2016), Subsistence Sharing and Cooperation Networks: Kaktovik, Wainwright, and Venetie, Alaska. OCS Study BOEM 2015-023  
3: ISER North Slope Survey, 1977

# Target Audience:

## Considerations

- € Trained in the conventions of Western science
- € Accustomed to charts, diagrams, and technical line drawings with limited color, texture, and perspective
- € Assigning greater truth to abstracted images of generalizable scientific information,
- € and lesser truth to naturalistic or interpretive images about concrete, individual events and people



# Collaboration Between Social and Ecological Scientists:

- € Establishing shared understanding
- € Create a strategy for continual collaboration early in the process
- € Ability to downscale

Doyle, J. (2007). Picturing the climate: Greenpeace and the representational politics of climate change communication. *Science as Culture*, 16(2), 129-150.

Kress, G. R., & Van Leeuwen, T. (1996). *Reading images: The grammar of visual design*. Psychology Press.

McGreavy, B., Hutchins, K., Smith, H., Lindenfeld, L., & Silka, L. (2013). Addressing the complex boundary work in sustainability science through communication. *Sustainability*, 5(10), 4195-4222.

Star, S. L., & Griesemer, J. R. (1989). Institutional ecology, translations and boundary objects: Amateurs and professionals in Berkeley's Museum of Plant